

University of Pretoria Yearbook 2016

Business opportunities and innovations in Africa 831 (GIB 831)

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| Qualification | Postgraduate |
| Faculty | Gordon Institute of Business Science |
| Module credits | 12.00 |
| Contact time | 28 contact hours per 3 week cycle |
| Language of tuition | English |
| Academic organisation | Gordon Institute of Business S |
| Period of presentation | Semester 1 or Semester 2 |

Module content

This module will deepen students' insights into four aspects of business opportunities and the way they apply in the African context:

- Customer issues and challenges
- Ownership structures
- Workers' related specificities
- The future - sustainability in turbulent environments

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